

22nd Annual



ALICE COOPER'S
CHRISTMAS PUDDING
Fundraising Event



December 7, 2024

Celebrity Theatre

**Sponsor
Information**

All Proceeds Benefit

ALICE
COOPER'S
SOLID ROCKTM
TEEN CENTERS

22nd Annual



ALICE COOPER'S CHRISTMAS PUDDING

Alice Cooper's Annual Christmas Pudding Fundraising Event in Phoenix, AZ is one of Arizona's signature holiday charity events, bringing together world-renowned musicians, TV and film actors, and comedians for an evening of music and mayhem to an audience of 2,600 attendees.

Teen musicians and dancers from Alice Cooper's Solid Rock Teen Centers also take the stage to create a magical evening to benefit the free music, arts, dance, video, and vocational programs for teens 12 to 20.

Solid Rock, a 501 c 3 since 1996, began on a simple premise--inside every teen there is a hidden talent. Alice Cooper's Solid Rock Teen Centers inspire teens to discover their talent and achieve artistic excellence through music, dance, and the arts as well as vocational training in sound, lighting, staging, and fellowship, all in a safe, supervised facility.





Located on the southeast corner of Thunderbird Road and 32nd Street in Phoenix, Arizona, **Alice Cooper's The Rock Teen Center—Phoenix** opened in 2012 after a decade of fundraising and encompasses an auditorium, dance studio, music rooms for guitar, drums, bass and vocal lessons, the LeRoy Neiman—Good Tidings Foundation Art Studio, recording studio, and video studio.

In the Fall of 2021, **Alice Cooper's The Rock Teen Center—Mesa**, presented by Robert Shippy, opened in alliance with Mesa Public Schools and has over 11k square feet of space for our unique programs.

Opening Fall of 2024, **Alice Cooper's The Rock Teen Center—Goodyear**, presented by The Norelli Family Foundation, will open to one of the fastest-growing communities in the U.S. in partnership with the City of Goodyear.



*When you sponsor
Christmas Pudding,
You are helping us
make an Everlasting
Difference in the
Lives of Teens.*



Sponsor Information

\$100,000 Title Sponsor

- *Recognition as the **Title Sponsor** of the event in all pre and post-event marketing materials
- *Opportunity to invest in the development of teens in our community, making an everlasting difference in their lives
- *Logo in all marketing and media materials
- ***1 or 2 full-page ads** in the event program
- ***(Up to 14) VIP premium seats**, pre-concert party with dinner, drinks, Alice Cooper Swag, and an intimate Q & A with Alice Cooper
- *Title Sponsor and guests are all invited up to the **owner's suite** for a drink
- *Title Sponsor will be **introduced on stage**
- *Title Sponsor and a guest will have a **personal Meet & Greet with Alice Cooper**
- *Two people in your group will join **Alice and friends on stage for the finale to sing backup**
- *Guaranteed first right of refusal for future years

\$50,000 Diamond Sponsor

- *Recognition as a **Diamond Sponsor** of the event in all pre and post-event marketing materials
- *Opportunity to invest in the development of teens in our community, making an everlasting difference in their lives
- *Logo in all marketing and media materials
- ***(10) VIP premium seats**, pre-concert party with dinner, drinks, Alice Cooper Swag, and an intimate Q & A with Alice Cooper
- ***1 or 2 full-page ads** in the event program

****Additional VIP Premium Seats (including party, etc.) in the first six rows for \$900**
****Limited number of tickets available**

\$25,000 Multi-Platinum Sponsor

- *Recognition as a **Multi-Platinum Sponsor** of the event in all pre and post-event marketing materials
- *Opportunity to invest in the development of teens in our community, making an everlasting difference in their lives
- *Logo in all marketing and media materials
- ***(6) VIP premium seats**, pre-concert party with dinner, drinks, Alice Cooper Swag, and an intimate Q & A with Alice Cooper
- ***One full-page ad** in the event program

\$15,000 Platinum Sponsor

- *Recognition as a **Platinum Sponsor** of the event in all pre and post-event marketing materials
- *Opportunity to invest in the development of teens in our community, making an everlasting difference in their lives
- *Logo in all marketing and media materials
- ***(4) VIP premium seats**, pre-concert party with dinner, drinks, Alice Cooper Swag, and an intimate Q & A with Alice Cooper
- ***1/2-page ad** in the event program

\$7,000 Gold Sponsor

- *Recognition as a **Gold Sponsor** of the event in all pre and post-event marketing materials
- *Opportunity to invest in the development of teens in our community, making an everlasting difference in their lives
- *Logo in all marketing and media materials
- ***(2) VIP premium seats**, pre-concert party with dinner, drinks, Alice Cooper Swag, and an intimate Q & A with Alice Cooper
- ***1/4-page ad** in the event program

In-kind Donations

- *Logo in all marketing and media materials, including the event program, on the website and on the big screens on the night of the event



Sponsorship Application

Company/Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Office Phone: _____ Cell: _____

Email: _____

We are interested in being a sponsor (please mark a level below).

- | | |
|--|--|
| <input type="checkbox"/> \$100,000 Title Sponsor | <input type="checkbox"/> \$15,000 Platinum Sponsor |
| <input type="checkbox"/> \$50,000 Diamond Sponsor | <input type="checkbox"/> \$7,000 Gold Sponsor |
| <input type="checkbox"/> \$25,000 Multi-Platinum Sponsor | |

Would you like to be invoiced? Yes

We are unable to be a sponsor, but are interested in making a donation to help youth in our community in the amount of: \$ _____

Please make checks out to:

Solid Rock

13625 N. 32nd St., Phoenix, AZ 85032

Credit card payments call:

602-522-9200

Solid Rock is a 501 (c)(3) non-profit organization.



ALICE
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SOLID ROCK[™]
TEEN CENTERS

Questions?

Contact Joy at (602) 522-9200

Joy@AliceCooperSolidRock.com